



BE NOTICED

WITH JESSICA WALL-INNELLA

Discover how to update old marketing ways and usher in new strategies for building awareness in today's online world. Learn to successfully promote your salon via your website, Facebook, Instagram, Snapchat, Groupon and Yelp to name a few. You will walk away with an action plan and knowledge as to how to grow your salon business.



JESSICA WALL-INNELLA

With over 20 years in the Professional Beauty Industry, from Shampoo Assistant to Education and Sales Director, Salon Owner and Platform Artist to name just a few roles, Jessica has honed her skills as an educator and a leader. Today, as an Aloxxi Artist, she shares her insights on a vast array of business building topics such as managing efficiently, developing an effective salon team, raising the bar on customer service and technical topics, including basic & advanced color, cutting and styling theories.



Aloxxi
SALON COLOR & CARE



To register, visit trubeautyconcepts.com or call 1(888) 371-5040 x101

SOUTHAMPTON

MONDAY, APRIL 8, 2019

\$199 - 9:30AM - 5:00PM - HANDS-ON

ALL SALES FINAL

109 Street Road, Southampton, PA 18966